

Media Release



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FOR IMMEDIATE RELEASE:

To the Editor:

Riverside Bank Knows its Customers

August 2006: Riverside Bank, Poughkeepsie, New York, has earned the highest rating (5-Stars) for strength and stability from the nation's leading independent bank rating and research firm, BAUERFINANCIAL, Inc. By achieving this rating, there can be no dispute that Riverside Bank is one of the safest banks in the country.

"Choosing a great community bank such as Riverside Bank should be reassuring to anyone concerned not only with bank safety, but also with identity theft and privacy. Knowing that your name and face are recognized when you walk through the door somehow elicits a greater peace of mind," declares Karen Dorway, president of the research firm. "While no one can unconditionally guaranty your identity and privacy will be protected, community banks, like Riverside Bank, are certainly a good first line of defense."

Riverside Bank was established in 1988 and has been committed to the needs of its neighbors and friends for 18 years. It operates through four conveniently located offices in Fishkill, Newburgh and Poughkeepsie and can be found on the internet at www.riversidebankhv.com.

Riverside Bank: "Banking the way it should be."

BAUERFINANCIAL, INC., Coral Gables, Florida, the nation's leading independent bank rating firm, has been reporting on and analyzing the performance of U.S. banks and credit unions since 1983. No bank pays for its rating, nor can any bank elude it. Consumers may obtain free star-ratings by calling 800.388.6686 or visiting www.bauerfinancial.com.

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For more information on Riverside Bank, or any other U.S. bank, contact Karen Dorway directly at 800.388.6686 or e-mail her at kdorway@bauerfinancial.com.

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