

Media Release



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FOR IMMEDIATE RELEASE:

To the Editor:

Riverside Bank

Protecting Your Assets With a 5-Star Safety Rating

August 2007: BAUERFINANCIAL, Inc., the nation's leading independent bank rating and research firm, is pleased to announce that Riverside Bank, Poughkeepsie, New York has earned its highest 5-Star rating for safety and soundness. This is the 5th consecutive quarter that Riverside Bank has merited this highest honor. The 5-Star rating is based on the financial condition of the bank and indicates that Riverside Bank is one of the strongest banks in the country.

"We credit 5-Star community banks, like Riverside Bank, for their ability to shine even in this challenging economic environment," remarks Karen Dorway, president of the research firm. "With a tradition of dedication to its community, you can be assured that protecting your assets is Riverside Bank's top priority."

Established in 1988, Riverside Bank has been serving the financial needs of its neighbors and friends for 19 years. It operates through four conveniently located offices in Fishkill, Newburgh and Poughkeepsie and can be found on the internet at www.riversidebankhv.com.

Riverside Bank: "Banking the way it should be."

BAUERFINANCIAL, INC., Coral Gables, Florida, the nation's leading independent bank rating and research firm, has been reporting on and analyzing the performance of U.S. banks and credit unions since 1983. No bank pays for its rating, nor can any bank elude it. Consumers may obtain free star-ratings by calling 800.388.6686 or visiting www.bauerfinancial.com.

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For more information on Riverside Bank, or any other U.S. bank, contact Karen Dorway directly at 800.388.6686 or e-mail her at kdorway@bauerfinancial.com.

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