

Media Release



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FOR IMMEDIATE RELEASE:

To the Editor:

Riverside Bank Proudly Announces its 7th Consecutive 5-Star Safety Rating

February 2008: Riverside Bank, Poughkeepsie, New York is proud to announce it has once again achieved a 5-Star rating from **BAUERFINANCIAL, Inc.** of Coral Gables, FL, the nation's leading independent bank rating and research firm. Based on the financial condition of the bank, the 5-Star rating indicates that Riverside Bank is one of the strongest banks in the country. This quarter represents the 7th consecutive time that Riverside Bank has earned this highest rating.

"We are all aware of the problems in the banking industry these days," says Karen L. Dorway, president of BAUERFINANCIAL. "Consumers need to know there are still well-run banks, like Riverside Bank, that continue to shine even when times are tough. Riverside Bank puts safety and soundness ahead of all else, making it an ideal place to put your deposits."

Established in 1988, Riverside Bank has been serving the financial needs of its neighbors and friends for 20 years. It currently operates through four conveniently located offices in Fishkill, Newburgh and Poughkeepsie and can also be found on the internet at www.riversidebankhv.com.

Riverside Bank: "Banking the way it should be."

BAUERFINANCIAL, INC., Coral Gables, Florida, the nation's leading independent bank rating and research firm, has been reporting on and analyzing the performance of U.S. banks and credit unions since 1983. No institution pays for its rating, nor can they elude it. Consumers may obtain free star-ratings by calling 800.388.6686 or visiting www.bauerfinancial.com.

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For more information on Riverside Bank, or any other U.S. bank, contact Karen Dorway directly at 800.388.6686 or e-mail her at kdorway@bauerfinancial.com.

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