

Media Release



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FOR IMMEDIATE RELEASE:

To the Editor:

5-Star Riverside Bank Soars Above the Competition

July 2010: It is with great pride that **BAUERFINANCIAL, Inc., Coral Gables, Florida,** announces that **Riverside Bank, Poughkeepsie, New York** has earned its highest 5-Star Superior rating for strength and stability. The past few years have been extremely difficult for the banking industry and the fact that Riverside Bank continues to excel in such areas as capital adequacy, delinquent loan levels and profitability, clearly indicates it is one of the strongest banks in the country.

"With a full ten percent of the nation's banks now on the FDIC's "problem" list and even more on ours," notes Karen L. Dorway, president of BAUERFINANCIAL, "the fact that Riverside Bank continues to not just withstand the pressures, but even excel in this environment, indicates its management is doing things right. Bauer's stringent 5-Star requirements haven't changed, but the climate definitely has and the fact that Riverside Bank has earned this prestigious rating sets it well above the competition."

Riverside Bank was established in 1988 and has been serving the banking needs of its neighbors and friends for 22 years. It currently operates through four conveniently located offices in Fishkill, Newburgh and Poughkeepsie and can be found on the internet at www.riversidebankhv.com.

Riverside Bank: "Banking the way it should be."

BAUERFINANCIAL, INC., Coral Gables, Florida, the nation's leading independent bank and credit union rating and research firm, has been reporting on and analyzing the performance of U.S. banks and credit unions since 1983. No institution pays BauerFinancial to rate it, nor can any choose to be excluded. Consumers may obtain star-ratings by visiting www.bauerfinancial.com.

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