

Media Release



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FOR IMMEDIATE RELEASE:

To the Editor:

Through Increasingly Difficult Environment, Riverside Bank Boasts Top Safety Rating

August 2008: Riverside Bank, Poughkeepsie, New York stands strong in the current environment while many financial institutions are faltering. You don't have to take their word for it, though; Riverside Bank has earned a 5-Star Superior rating from **BAUERFINANCIAL, Inc.** of Coral Gables, FL, the nation's leading independent bank rating and research firm. The 5-Star rating is based on the overall financial picture of the bank and indicates that Riverside Bank is one of the strongest banks in the nation. What's more, this represents the 9th consecutive quarter that Riverside Bank has earned this highest honor.

"In a climate where it is increasingly difficult to shine, Riverside Bank proves it can be done," remarks Karen L. Dorway, president of the research firm. "In fact, local residents should be proud that their community bank is one of the elite financial institutions in the nation. They can rest assured that their deposits are well-placed in this 5-Star bank."

Established in 1988, Riverside Bank has been pleased to fulfill the financial needs of its neighbors and friends for 20 years. It currently operates through four conveniently located offices in Fishkill, Newburgh and Poughkeepsie and can be found on the internet at www.riversidebankhv.com.

Riverside Bank: "Banking the way it should be."

BAUERFINANCIAL, INC., Coral Gables, Florida, the nation's leading independent bank rating and research firm, has been reporting on and analyzing the performance of U.S. banks and credit unions since 1983. No institution pays for its rating, nor can they elude it. Consumers may obtain star-ratings by visiting www.bauerfinancial.com.

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For more information on Riverside Bank, or any other U.S. bank or credit union, contact Karen Dorway directly at 800.388.6686 or e-mail her at kdorway@bauerfinancial.com.

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