

# Media Release



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## FOR IMMEDIATE RELEASE:

### To the Editor:

## Riverside Bank: A Model Community Bank

**October 2010: David S. MacFarland, President and CEO of Riverside Bank, Poughkeepsie, New York** proudly accepts a distinguished 5-Star Superior rating from **BAUERFINANCIAL, Inc., Coral Gables, Florida**. A 5-Star rating for financial strength and stability is the highest rating attainable from BAUERFINANCIAL (the Nation's Bank Rating Firm for over a quarter of a century) and is based on the overall financial condition of the bank. Earning a 5-Star rating denotes that Riverside Bank is one of the strongest banks in the nation.

"There's an old adage that says no press is bad press, but if you've seen the banking news over the past couple of years, you know this isn't always true," notes Karen L. Dorway, president of BAUERFINANCIAL. "That's why it's so important today to share some good banking news, and Riverside Bank makes it easy. Riverside Bank is a model community bank. You should be proud to call it Your Bank."

Riverside Bank was established in 1988 and has been serving the banking needs of its neighbors and friends for 22 years. It operates through four conveniently located offices in Fishkill, Newburgh and Poughkeepsie and can also be found on the internet at [www.riversidebankhv.com](http://www.riversidebankhv.com).

Riverside Bank: "Banking the way it should be."

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