

Media Release



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FOR IMMEDIATE RELEASE:

To the Editor:

Riverside Bank Earns Highest Honor

March 2007: BAUERFINANCIAL, Inc., the nation's leading independent bank rating and research firm, proudly recognizes Riverside Bank, Poughkeepsie, New York's achievement of a 5-Star rating. The 5-star rating, BAUERFINANCIAL's highest honor, is based on the financial condition of the bank and indicates that Riverside Bank is one of the strongest banks in the country.

"There are many ways to measure a bank's success," comments Karen Dorway, president of the research firm. "At BAUERFINANCIAL we analyze the past and present financial condition of the bank to ensure that taking care of depositors is a top priority. We factor in a myriad of ratios and calculations based on regulatory reports filed by the bank each quarter. And based on our analyses, this award is well earned by Riverside Bank," she extols.

Established in 1988, Riverside Bank has been serving the financial needs of its neighbors and friends for 19 years. It currently operates through four conveniently located offices in Fishkill, Newburgh and Poughkeepsie and can be found on the internet at www.riversidebankhv.com.

Riverside Bank: "Banking the way it should be."

BAUERFINANCIAL, INC., Coral Gables, Florida, the nation's leading independent bank rating and research firm, has been reporting on and analyzing the performance of U.S. banks and credit unions since 1983. No bank pays for its rating, nor can any bank elude it. Consumers may obtain free star-ratings by calling 800.388.6686 or visiting www.bauerfinancial.com.

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For more information on Riverside Bank, or any other U.S. bank, contact Karen Dorway directly at 800.388.6686 or e-mail her at kdorway@bauerfinancial.com.

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